



# Windows Reimaging Rights

How did the customer acquire Windows License?	VL Program	What options does the customer have to reimage the machine?
Original Equipment Manufacturer-(OEM) preinstalled on hardware purchased	None	OEM licenses, media, and keys not tied in some way to a volume license agreement do not have inherent reimaging rights
Full Package Product (FPP) retail licensing	Distribution Boxed Product	FPP licenses, media, and keys not tied in some way to a volume license agreement do not have inherent reimaging rights
Add Upgrade or Upgrade/SA to OEM or FPP	Open Value, Open	Customers who purchase at least a single quantity of upgrade or upgrade/SA sku via volume licensing can use their volume licensing media and keys to reimage all desktop OSEs (has to be the same version as originally purchased if upgrade only)
Add Upgrade or Upgrade/SA to OEM or FPP	Select, Select Plus, EA	Customers can reimage all Windows machines with volume license media and keys (has to be the same version as originally purchased unless SA is acquired)
Original Equipment Manufacturer-(OEM) preinstalled on hardware purchased	Select, Select Plus, EA	Customers can reimage all Windows machines with volume license media and keys (has to be the same version as originally purchased unless SA is acquired)