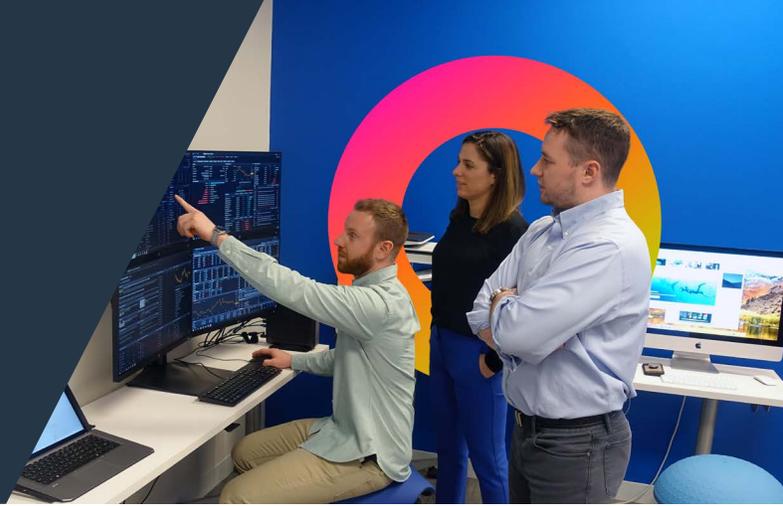




# Customer Innovation Center



## What do we offer?

### Tours

Visit the CIC Showcase and End-User and Pilot Labs to explore our capabilities. We'll help you develop a business strategy that incorporates the different dimensions of innovation, from ideation to activation.

### Product and integrated solution demonstrations

Request a demonstration, and in as little as thirty minutes you can receive a brief overview of the product and solutions features and capabilities, followed by a live presentation of the interfaces!

### Proofs of Concepts (POC)

This is your chance to explore a concept with a deep-dive demo! Within just a few hours, or over the course of several days, you'll know if the concept has the potential for real-world application.

### Pilots and sandbox environments

Whether you bring your own tech or choose to leverage any of our industry-leading partners, we'll help you with product comparisons, design validation, benchmarking, multi-vendor solution evaluations, and more!

### Workshops and events

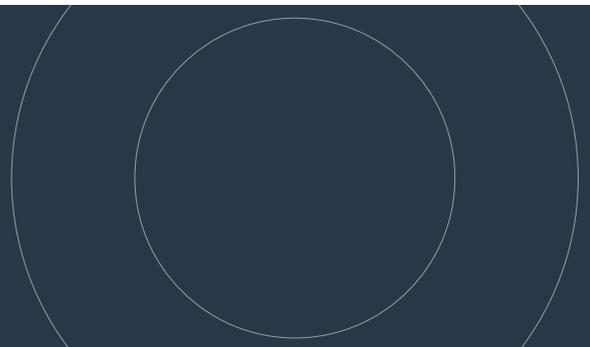
We offer half-day, full-day, and multi-day options where you'll gain insights on the latest IT trends, participate in whiteboard sessions, obtain hands-on access to some of the most innovative technologies and more. Sessions are conducted by our team of certified IT experts, and can be delivered inside of our Executive Briefing Center or remotely.

## Partners

- **Hyperconverged infrastructure**  
Cisco, Dell, Hitachi, HPE, Microsoft, NetApp, and Nutanix
- **Networking**  
Cisco, Dell, D-Link, Extreme, Fortinet, HPE, Juniper, and Lenovo
- **Data protection**  
Acronis, Arcserve, Cohesity, Commvault, DellEMC, Druva, HPE, Metallic, Rubrik, Unitrends, and Veeam
- **Storage**  
DellEMC, HPE, Lenovo, NetApp, Overland, Pure, Synology, and Tintri
- **Virtualization**  
Microsoft, Nutanix, and VMware
- **Servers**  
Cisco, Dell, HPE, Lenovo, and Supermicro
- **Monitoring**  
Dell, ExtraHop, HPE, Lenovo, Panduit, SolarWinds, and VMware

## Why SHI?

We help you with solution demos, bypassing the need to rely on the manufacturers while providing agnostic solutions, explaining to the customers what is required to stand up, as well as daily maintenance. We also assist the customer running a pilot program, shortening the sales cycle from months to days.



## Workshops and Events

### Data Protection Fundamentals Workshop

Our Data Protection Fundamentals Workshop will provide you with the knowledge and best practices that your organization needs to enhance its backup, recovery, and archival strategy and operations.

### Digital Workplace Envisioning Workshop

Discover the importance of the digital workplace and its impact on the future of work. Learn how to provide a fast-paced, technology-driven environment that promotes new ways to deliver more value and better user experiences at every moment.

### Hyperconverged Infrastructure (HCI) Workshop

Our HCI Workshop gives you the chance to evaluate one or more HCI solutions available in the marketplace today.

### Hyperconverged Infrastructure (HCI) Test Drives

Gain hands-on access with Nutanix, HPE SimpliVity, and/or Dell EMC VxRail hyperconverged infrastructure (HCI) solutions to determine if they are a fit for your business.

### Storage Array Fundamentals Workshop

Our Storage Array Fundamentals Workshop will introduce primary storage arrays and the different technologies used by these arrays, including encryption, de-duplication, replication/snapshots, and more. Each workshop will showcase presentations on different industry-leading partners specializing in these solutions.

### ABC's of Immersive Technologies Workshop

Immersive technology is making its way as the next computing platform affecting the future of work. This workshop will show you how augmented reality (AR), virtual reality (VR), and mixed reality (MR) can create value for your organization.

### Microsoft HoloLens Essentials Workshop

While the cloud has certainly unlocked new innovations, edge computing, artificial intelligence (AI), and mixed reality (MR) will lay the foundation for the next generation of experiences. Our Microsoft HoloLens Essentials Workshop will highlight the world of MR and help you discover how it can keep your organization relevant in these changing times.

## Contact Information

- General questions – [CIC@SHI.com](mailto:CIC@SHI.com)
- Tours – [CICtours@SHI.com](mailto:CICtours@SHI.com)
- Events – [CICevents@SHI.com](mailto:CICevents@SHI.com)
- Website – [www.SHI.com/CIC](http://www.SHI.com/CIC)