## <sup>0</sup>5HI

## Omnichannel customer experience

Leverage AI to easily communicate with customers across all channels.



As a contact center leader, you've got a lot on your plate. Reducing agent effort, minimizing training time, and consistently exceeding customer expectations is no easy feat. All the while, you need to seamlessly integrate best-in-class Al and communication tools without disrupting existing workflows.

At SHI, we understand these distinct yet interconnected challenges.

Bad customer experiences cost companies **\$3.8 trillion** per year<sup>1</sup>. Now more than ever, quality communication and service are the key differentiators between you and your competitors. SHI helps you build lasting customer relationships through consistent, high-quality interactions.

Leverage our experience and strong partnerships with top-tier communication vendors to deliver the omnichannel experiences today's customers demand. This means happier customers, more engaged agents, and robust, easily managed solutions.

#### Al-driven solutions

As your trusted advisor, we help you leverage tools like Al-powered analytics, task automation, and Agent Assist from our best-in-class partners.

Analytics and task automation simplify reporting and automate post-call wrap-ups so your agents can focus on solving complex customer issues and reduce average handle time (AHT). Agent Assist offers real-time guidance and recommendations, ensuring timely follow-ups, minimizing customer downtime, and boosting first contact resolution (FCR).

We help maximize the effectiveness of these tools by integrating them with your core systems, like CRM and knowledge management.

# SHI's strategic partnerships with top industry partners help you unlock:



**Self-service:** Empower customers to intuitively resolve issues themselves, reducing average handling time and freeing up valuable agent resources.



#### Seamless channel transitions:

Deliver consistent service across all channels, allowing customers to switch between them without losing quality.



**Al-powered:** Leverage Al virtual agents, analytics, and sentiment analysis to resolve issues swiftly and accurately.



**Scalable:** Omnichannel solutions are designed to scale with you, ensuring exceptional customer service as your business grows.



**Agent productivity:** Al solutions empower your agents to deliver superior customer experiences.





Five9

**GENESYS** 

NICE

:talkdesk\*





ZOOM

**RingCentral®** 



#### Communications platform as a service (CPaaS)

CPaaS is a cloud-based model that enhances communication channels by integrating essential features into your existing software solutions. We help you select and integrate CPaaS solutions, offering benefits which include:



Full customization of your communication stack to meet customer needs.



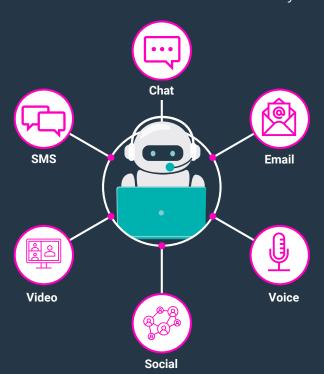
Seamless integration with existing software, expertly managed by SHI, reduces the burden on your internal IT teams.



Scalable and cost-effective solutions tailored to your requirements.

### TRANSFORM YOUR CONTACT CENTER TODAY!

Partner with SHI to build your Al-powered contact center:



## CONNECTED ACROSS ALL CHANNELS

- Reporting
- Analytics
- Repetitive task automation
- Interactive voice response
- Real-time agent assistance
- Intelligent virtual agents
- Agent Assist

1CX Trends Report 2025, Qualtrics. October 11, 2024.

#### Omnichannel customer experience

Whether you're aiming to boost CSAT, improve agent efficiency, or modernize your contact center tech stack, SHI is your partner.

