SHI SUMMIT
SPRING 2025

Transforming the workplace with
modern devices, **AI**, and **cybersecurity**

April 9-10 | Somerset, NJ
Agenda is subject to change

Wednesday, April 9, 2025		
Time	**Description**	**Location**
	Transfers from Delta Marriott to Knox and Ridge Facilities for those who opted to join the tour. ***Transportation from the Delta Marriott to the Knox and Ridge Facilities will be 30 minutes prior to tour start time***	Delta Marriott Lobby
7:15 a.m. – 3:30 p.m.	**Registration**	Delta Marriott Lobby
7:30 – 9:30 a.m.	**Continental Breakfast**	**Delta Marriott**
8:00 a.m. – 3:00 p.m. **Specific times listed to the right*	**AI & Cyber Lab and Next-Gen Devices Lab Tours** – Optional *Explore the full spectrum of AI at SHI. First, tour our AI & Cyber Lab to see LLMs and security solutions in action. Then, visit our Next-Gen Devices Labs to validate your AI endpoint strategy and de-risk deployment.* **(Please register at the SHI Registration Desk located at the Delta Marriott. Tours will be available on a first-come, first-served basis.)** **AI & Cyber Lab Tours** • Tour #1 8:30 – 10:00 a.m. • Tour #2 9:00 – 10:30 a.m. • Tour #3 10:00 – 11:30 a.m. • Tour #4 10:30 a.m. – 12:00 p.m. • Tour #5 11:30 – 1:00 p.m. • Tour #6 12:00 – 1:30 p.m. • Tour #7 1:00 p.m. – 2:30 p.m. ***Bus will drop off directly to Marigold after this tour* **Next-Gen Devices Lab Tours** • Tour #1 8:30 – 10:00 a.m. • Tour #2 9:00 – 10:30 a.m. • Tour #3 10:00 – 11:30 a.m. • Tour #4 10:30 a.m. – 12:00 p.m. • Tour #5 11:30 a.m. – 1:00 p.m. • Tour #6 12:00 – 1:30 p.m. • Tour #7 1:00 – 2:30 p.m. ***Bus will drop off directly to Marigold after this tour* ****Please check in with an SHI Summit team member in the Delta Lobby prior to boarding the bus to the Integration Center Tours. Transportation from the Delta Marriott to the Integration Tours will leave promptly at each tour time. ****	AI & Cyber Lab and Next Gen Devices Lab Tours
10:00 a.m. – 2:30 p.m.	**Interactive Modern Workplace Technology Innovation Lounge** – *Optional* *Visit our exclusive Interactive Modern Workplace Innovation Lounge. Get hands-on with AI-powered VR experiences, interactive demos, and the latest in collaborative tech.* • **SHIELD demo** *See how SHI SHIELD secures your M365 environment, reduces technology overlap, and helps cut costs.* • **Copilot faceoff** *Experience the power of Copilot and Copilot+ in action with live demos and see how they can elevate your productivity to new heights!* • **ChromeOS device discovery: Explore solutions for modern workforce with built-in security and AI features**	Red Oak Terrace @ Delta Marriott

	• **HPI**	
Various Times	**AM Technology Workshops** *– Optional* *Join our expert-led workshops to explore topics like building AI-powered workspaces for enhanced productivity and streamlining hardware lifecycle management for cost savings.*	Delta Marriott
	9:15 – 9:45 a.m. **Modern Solutions for Better Security After Windows 10** *Explore critical decisions as Windows 10 ends: upgrade to Windows 11, invest in security support, or transition platforms to enhance security and productivity.* *Presented by Danielle Kraft, Sr. Manager – ITAM Services, SHI & Alyssa Capparelli, Sr. ITAM Consultant, SHI*	Florham VI
	10:00 – 10:30 a.m. **Future-ready workspaces and meeting rooms** *Gain practical insights on designing the future workplace, focusing on meeting rooms that deliver exceptional experiences for both in-person and remote participants.* *Presented by Dave Johnson, Director – Systems & Peripherals – Emerging Partners, SHI & Mallory Santucci, ASG Presales Solutions Engineer – Collaboration, SHI*	Florham VII & VIII
	10:45 a.m. – 11:15 a.m. **SHI Environment Lockdown and Defense for your M365 environment** *See how SHI SHIELD secures your M365 environment, reduces technology overlap, and help cut costs.* *Presented by Alex Kessel, Director – Product Management, SHI & Elliot Huffman, Director – Product Management, SHI*	Florham VII & VIII
	10:45 a.m. – 11:15 a.m. **Demystifying DaaS:** *Learn the Device as a Service (DaaS) best practices to cut capital expenses, lower replacement and repair costs, and ensure efficient support and maintenance for your equipment.* *Presented by Joe Avila, Client Solutions Executive, SHI*	Florham VI
	11:30 a.m. – 12:00 p.m. **ServiceNow integration bootcamp** *Learn how to easily catalog SHI products within your ServiceNow instance and streamline purchase order workflows through API integrations.* *Presented by Matt Remis, ServiceNow Asset Operations Specialist, SHI*	Florham VII & VIII
12:00 – 2:00 p.m.	**Lunch**	**Vanderbilt Ballroom @ Delta Marriott**
Various Times	**PM Technology Workshops** *– Optional* *Join our expert-led workshops to explore topics like building AI-powered workspaces for enhanced productivity and streamlining hardware lifecycle management for cost savings.*	Delta Marriott
	12:15 – 12:45 p.m. **Modern Solutions for Better Security After Windows 10** *Explore critical decisions as Windows 10 ends: upgrade to Windows 11, invest in security support, or transition platforms to enhance security and productivity.* *Presented by Danielle Kraft, Sr. Manager – ITAM Services, SHI & Alyssa Capparelli, Sr. ITAM Consultant, SHI*	Florham VI
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	1:00 – 1:30 p.m. **SHI Environment Lockdown and Defense for your M365 environment** *See how SHI SHIELD secures your M365 environment, reduces technology overlap, and help cut costs.* *Presented by Alex Kessel, Director – Product Management, SHI & Elliot Huffman, Director – Product Management, SHI*	Florham VII & VIII
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	1:45 - 2:15 p.m. **ServiceNow integration bootcamp** *Learn how to easily catalog SHI products within your ServiceNow instance and streamline purchase order workflows through API integrations.* *Presented by Matt Remis, ServiceNow Asset Operations Specialist, SHI*	Florham VII & VIII
2:30 - 6:30 p.m.	**Registration**	Marigold Lobby
3:15 – 3:25 p.m.	**Welcome** *Matt Fisher, Vice President of Marketing, SHI*	Marigold Ballroom

Time	Session	Location
3:25 – 3:45 p.m.	**Technology Market Convergence** *Kapil Bansal, Sr. Vice President of Hardware Solutions and Services, SHI*	Marigold Ballroom
3:50 – 4:20 p.m.	**Fireside Chat: Pioneering Technology Leadership Success: Lessons from Dr. Lisa Su and Thai Lee** *Dr. Lisa Su, Chair & CEO, AMD & Thai Lee, President & CEO, SHI*	Marigold Ballroom
4:20 – 4:45 p.m.	**Technology services for business impact** *Hal Jagger, Head of SHI Services, SHI*	Marigold Ballroom
4:45 - 5:00 p.m.	**Break**	**Pre-Function**
5:00 – 5:25 p.m.	**Cybersecurity Insights** *Jordan Mauriello, Chief Strategy Officer, Stratascale*	Marigold Ballroom
5:30 – 6:00 p.m.	**Microsoft's modern workplace vision and the Win11 with Co-Pilot advantage** *Rob McGilvrey, Americas Specialists, Windows 11 & Modern Endpoints, Microsoft*	Marigold Ballroom
6:00 – 9:00 p.m.	**Dinner & Entertainment sponsored by AMD, Dell, GoTo, & HP**	**Marigold**
9:00 p.m.	**Transfers from Marigold to Delta Marriott**	Marigold

Thursday, April 10, 2025

Time	Session	Location
7:00 – 8:00 a.m.	**Transfers from Delta Marriott to EBC**	Delta Marriott Lobby
7:00 a.m. – 3:30 p.m.	**Registration and Travel Desk open**	SHI EBC Lobby
7:15 – 8:50 a.m.	**Breakfast**	**Multipurpose Room**
7:00 – 7:20 a.m. 7:30 – 7:50 a.m.	**Optional Customer Innovation Center (CIC) Tours** *Leverage the CIC to accelerate time to value by taking advantage of customized demos, workshops, and POCs to assure your desired outcome is achievable prior to any major technology investment and deployment.* **Tours are approximately 20 minutes long. Meet in EBC Lobby.*	CIC (Meet in EBC Lobby)
8:00 – 8:05 a.m.	**Welcome Back** *Matt Fisher, Vice President of Marketing, SHI*	Edison
8:10 – 8:35 a.m.	**Partner Keynote – Google: Made for today. Ready for tomorrow** *A modern, secure, and simplified approach to end user computing from Google* Chitra Subramaniam - World Wide Director, ChromeOS & Education Channels, Google	Edison
8:40 – 9:05 a.m.	**Panel Session: The smart shift to AI-powered devices** *Discover how the next-gen AI devices enhance workplace performance, security, and efficiency.* Panelists: Greg Haenggi, Sr Director Workgroup Solutions Sales, Dell Technologies Sarah Wieskus, GM, Commercial Client Sales, Intel	Edison
9:05 – 9:30 a.m.	**Panel Session: Connect & collaborate in AI-powered workspace** *Latest trends, considerations, and best practices to deliver a modern, AI-powered collaboration experience.* Michael McCracken, SHI Microsoft & Pratik Chanda, Cisco Worldwide Partner Sales Leader for MTR devices Cisco	Edison
10:00 - 10:15 a.m.	**Break**	**Pre-Function**
9:45 – 10:10 a.m.	**Fireside Chat: Snapdragon** *Dave Gruver, SHI* *David Cristal, VP, Global Sales, Snapdragon*	Edison
10:10 – 10:35 a.m.	**Fireside Chat: How AI is advancing persistent threats in the modern workplace** *Jordan Mauriello, SHI Stratascale* *CrowdStrike*	Edison
10:35 – 11:00 a.m.	**Partner Keynote: NVIDIA** *Steve Puzio, Global Sales Leader of Omniverse, NVIDIA*	Edison
11:00 a.m. – 12:30 p.m.	**Partner Showcase**	**EBC East**
12:30 p.m. – 1:30 p.m.	**Lunch &** *CIC Tours (available 12:30 – 12:50, 12:50 – 1:10, 1:10 – 1:30)*	**MPR & Bell**
1:45 – 3:40 p.m.	**Track 1: Next-generation digital workplace** *See how leading enterprises use AI to revolutionize employee experiences. Gain practical insights into selecting, evaluating, and integrating emerging technologies that enhance workplace productivity while streamlining IT and addressing cost pressures.*	Edison

1:45 – 2:00 p.m. **Content Track Introduction**
Kevin English, Sr. Director – Modern Workplace Services, SHI
Mike McCracken, Sr. Director – ASG Presales Engineering, SHI

2:00 – 2:25 p.m. **Fireside Chat: DaaS for AI PC: Sustainable by design/ Future-proofing AI devices with SHI lifecycle management**
Kevin Jean-Louis, Sr. Manager – Device Lifecycle Management, SHI
Rodney Tafuro, Software Account Executive, Northeast, HPI

2:30 – 2:55 p.m**. Innovate and elevate AI solutions with SHI Next-gen device lab**
Dave Gruver, Field Chief Technology Officer, SHI
Adam Reiser, Sr. Director, End User Compute, SHI

3:00 – 3:25 p.m. **Datacenter to Edge: Why a full stack approach is critical to delivering an AI powered workspace**
Mike Hart, Director, End User Compute Solutions, SHI
Allen Holmes, AI Innovation Leader for North America, Lenovo

3:25 – 3:35 p.m. **How SHI can help you**
Mike McCracken, Sr. Director – ASG Presales Engineering, SHI
Kevin English, Sr. Director – Modern Workplace Services, SHI

1:45 – 3:40 p.m.	**Track 2: Secure your modern workplace** *Learn proven approaches for securing endpoints and maintaining data privacy while using AI-enabled workplace tools and establishing endpoint governance frameworks that aid with compliance.* 1:45 – 2:00 p.m. **Content Track Introduction** *Jordan Mauriello, Chief Strategy Officer, Stratascale* 2:00 – 2:25 p.m. **Advance endpoint security through AI and NPU acceleration** *Brad Bowers, Lead Chief Information Security Officer – Global, SHI* *Kate Muckenthaler, Lead AI and Risk Detection Platform Strategist, Trend Micro* 2:30 – 2:55 p.m. **Secure networking in the modern workplace** *Shawn Kirk, Senior Director, Sales, Juniper* *David Nezat, Director, ASG Presales Engineering SHI* 3:00 – 3:25 p.m. **Microsoft Intune for endpoint security** *Dustin Gullett, Sr. Solutions Architect – M365, SHI* *Donnie Gibbs - Manager, Cybersecurity Architecture & Operations, Lexmark* *Steve Duncan - Senior Cybersecurity Architect, Lexmark* 3:25 – 3:35 p.m. **How SHI can help you** *Jordan Mauriello, Chief Strategy Officer, Stratascale*	Einstein
1:45 – 3:40 p.m.	**Track 3: Maximize Workplace Productivity with AI** *Get practical insights for GenAI implementation, workplace policies, and AI literacy programs that drive measurable productivity outcomes.* 1:45 – 2:00 p.m. **Content Track Introduction** *Cory Peters, Vice President – Product & MSP, SHI* 2:00 – 2:25 p.m. **How Agentic AI is Redefining Employee Productivity** *Moderator: Mayur Pitamber Head of Solutions & Product Marketing, SHI* *Cory Peters, Vice President – Product & MSP, SHI* *Lee Ziliak, Field Chief Technology Officer Advanced Growth Tech. SHI* 2:30 – 2:55 p.m. **Unlocking Apple Intelligence for a smarter & secure endpoint** 3:00 – 3:25 p.m. **Practical steps for upskilling and reskilling employees for GenAI** *John Moran, Director – Product Management, SHI* 3:25 – 3:35 p.m. **How SHI can help you** *Cory Peters, Vice President – Product & MSP, SHI*	Nash
3:45 p.m.	**Departures**	EBC Lobby