



Microsoft and Software Advisory Group

Cloud Matrix Workshop



When you work with SHI’s Microsoft and Software Advisory Group (MSAG), our experts guide you through Microsoft’s complex technology portfolio and help you understand the value of your Microsoft investment.

How we help

Leveraging our proven methodology and decades of industry experience, we deliver the data and insights necessary to create and maintain your Microsoft technology adoption roadmap. The process includes the following:

1. **Baseline:** We create a detailed forensic analysis of your Microsoft estate to understand your current licensing landscape.
2. **Roadmap:** We calculate the potential value over time to create a data-driven approach, unlocking the most viable licensing choices.
3. **Analysis:** We present our findings and conclusions.

Who we help

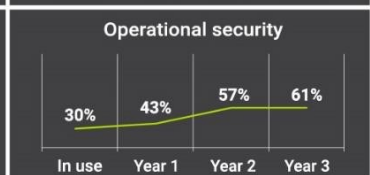
We work with organizations of all sizes at any stage of your agreement lifecycle. Whether you’re coming up for renewal or simply trying to understand your current state, SHI can help answer:

1. Are you fully leveraging your technology investment?
2. Is your strategy best of breed or best of suite?
3. Do you have a strategy for deploying and using the technology you already paid for?
4. How are you measuring success?

Why MSAG?

- **Data-driven approach:** Whether we are defining your roadmap, conducting a financial analysis, or navigating mergers and acquisitions, our process and deliverables are supported by objective analytics.
- **Unmatched expertise:** We’re business strategists, technology leaders, licensing experts, and experienced visionaries — bringing a comprehensive perspective to every organization.
- **Proven process:** We draw from two decades of experience across thousands of engagements to give you a score that helps you validate and refine your technology strategy.

• Showing M365 E5 •



An objective framework to measure the value you expect to achieve is the single best way to ensure optimal licensing decisions.

Ready to solve what’s next with SHI’s MSAG and Cloud Matrix Workshop? Contact your SHI account executive to get started.



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